MANN MANN FILTER FILTER





Automotive Aftermarket · 7.1631 Ludwigsburg · Germany · www.mann-filter.com

Welcome to MANN-FILTER

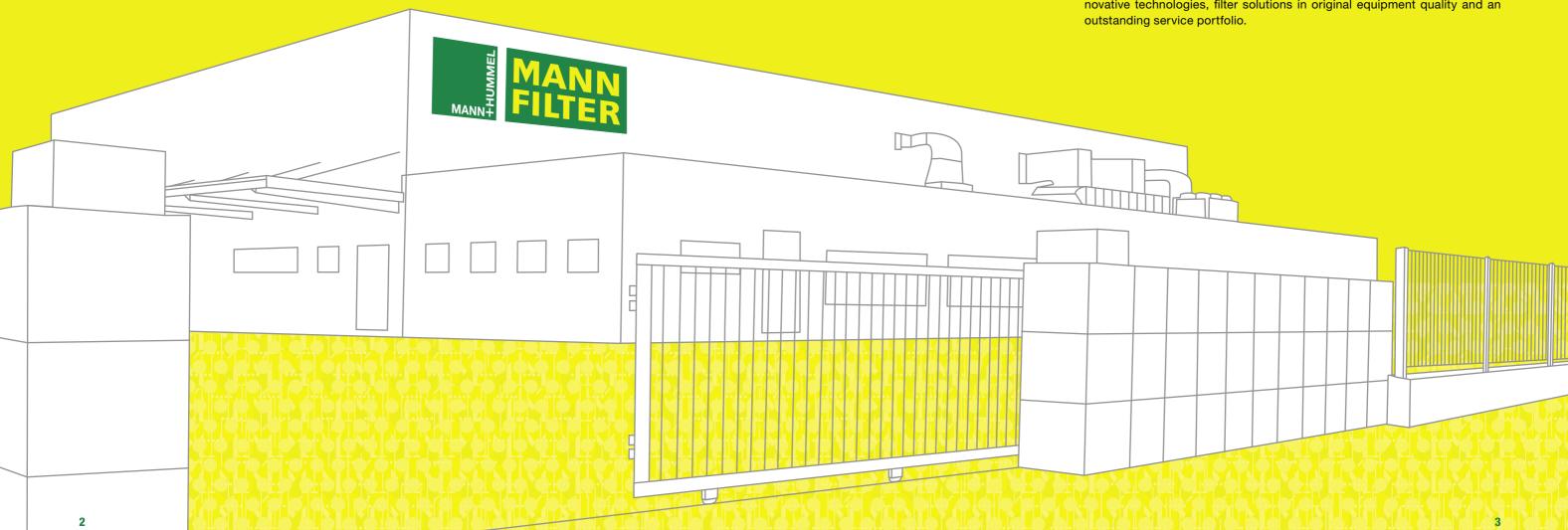
Over 70 years ago, Adolf Mann and Dr Erich Hummel, started a company to manufacture textile and felt filters. Presumably neither of the two men ever even imagined how successful the small company in the Swabian city of Ludwigsburg would become. Today, with over 14,300 employees and locations in more than 50 countries, the MANN+HUMMEL Group ranks among the world market leaders for filtration solutions in the automotive, off-highway and industrial sectors.

Staying true to our heritage. The head offices of MANN+HUMMEL have remained in Ludwigsburg near Stuttgart to this day.

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In close co-operation with the automotive industry and other partners,
MANN+HUMMEL develops high-quality filtration solutions which meet the
growing demands for mobility, resource preservation and environmental
protection.

Since 1951, the MANN-FILTER brand has become synonymous with first-class automotive filters and combines the complete know-how and experience of the MANN+HUMMEL Group in two colours: green and yellow. Retail trade outlets, workshops and motorists all over the world benefit from innovative technologies, filter solutions in original equipment quality and an outstanding service portfolio.





Thinking to the future – acting in the present

New generations of engines make ever greater demands on modern filtration solutions. To meet these challenges, over 800 research and development engenieers work for MANN+HUMMEL. The aim of every new development is to ensure constant high engine performance to last the entire service interval of a filter. At the same time, our high environmental protection requirements and regulations governing the use of renewable resources flow into the design of every new filter.

new filter solutions, we make
every effort to achieve top
performance and reliability.

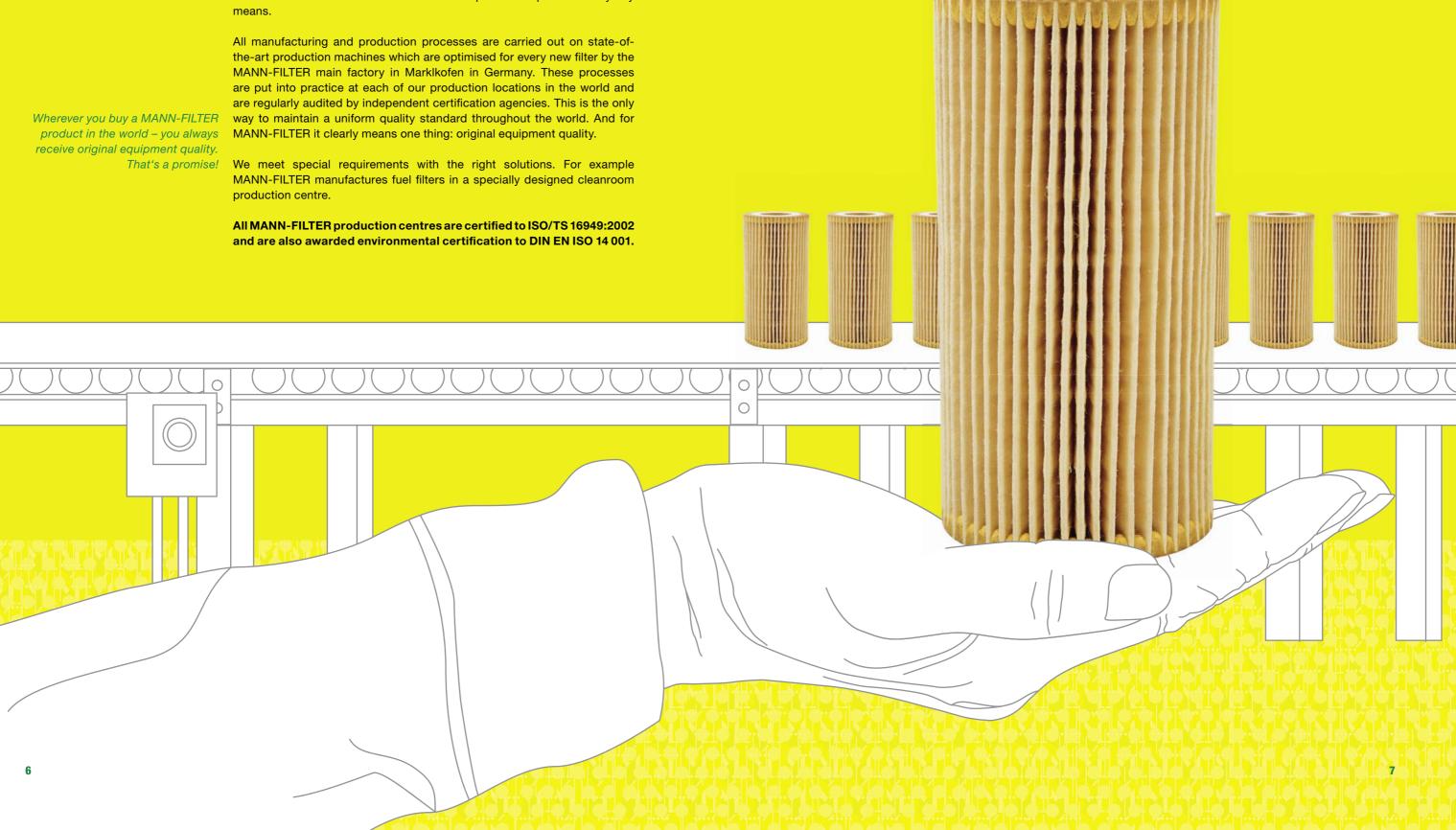
End-to-end quality management and the use of various function and endurance tests at every phase of development ensure that the filter finally produced deserves to bear the name of MANN-FILTER.

In this way new filter solutions in original equipment quality are continuously developed in co-operation with partners from the automotive industry. More than 3,000 patents and utility models are witness to the innovative strength of the MANN+HUMMEL Group.

MANN+HUMMEL proves its innovative strength by filing patent applications for dozens of inventions every year.

One production standard – applicable world-wide

MANN-FILTER manufactures exclusively in original equipment quality. This is why we place so much importance on end-to-end quality management. It starts with the initial idea and does not stop at series production by any means.





One filter brand – 97 percent market coverage in Europe

At MANN-FILTER you obtain filter solutions for almost every car and for a wide range of commercial vehicles, agricultural and construction machines – always in top quality. No matter whether it is reliable air filters, high performance oil filters, durable fuel filters or protective cabin filters – all filters in the MANN-FILTER portfolio meet the demanding specifications of the vehicle manufacturers. For us it is a matter of course – but by no means standard practice in the aftermarket

most car models. In the field of commercial vehicle filters, MANN-FILTER has convincing arguments due to its high-quality range of drying agent boxes, urea filters, coolant filters, primary fuel filter systems, transmission oil filters and centrifuges. Of course they also meet the stringent quality demands of manufacturers and are convincing all round due to their original equipment quality.

On average MANN+HUMMEL produces 15 filters a second world-wide. That amounts to over 470 million filters a year.

MANN-FILTER puts an end to the annoying search for the right filter – with a range of filters to fit most car models. In the field of commercial value.

Many commercial partners – unique support

We are only as good as the people who work with us. This is why MANN-FILTER supports its retail sales partners with a highly efficient service programme specially tailored to their needs and requirements.

MANN-FILTER partners

not only sell, they also advise. Personal customer support is an integral part of MANN-FILTER, just like We therefore offer our retail sales our professional Service Center which provides rapid assistance without partners helpful product training any bureaucratic fuss. Perfectly matched logistics processes and the high courses and seminars. supply capability of our broad product portfolio ensure we can guarantee the rapid delivery of almost every filter even at peak times. Regularly updated catalogues, valuable sales aids and comprehensive

marketing support also help make MANN-FILTER retail sales partners into the perfect addresses for high-quality filter solutions from MANN-FILTER.

The always updated online catalogue is available in 17 languages. There is also a mobile app version if you are on the move.



Everything for the workshop - everything from a single source The wide range of filters from MANN-FILTER offer workshops the right filter for almost every customary brand and vehicle model - of course in original equipment quality. High stock availability and optimised logistics processes ensure that the necessary filters arrive at the workshop within a very short time. This shortens idle times and improves customer satisfaction. MANN-FILTER not only supplies filters but also the related know-how. Workshops have continuous access to approximately 6,500 filters, 160,000 cross reference numbers and almost 230,000 filter assignments. This helps track down the required filter quickly and accurately. Additional technical information and detailed installation instructions also save valuable time and money. Rapid filter availability instead of MANN-FILTER supports workshops in keeping active contact with their custoexpensive idle times in the work- mers by regular sales campaigns which include attractive sales literature, eyeshop. MANN-FILTER ensures this catching advertising materials and product-related promotional aids. by means of perfectly matched logistics processes. We inform workshops at all times about the latest range of MANN-FILTER products by posting all new filters online at regular intervals. 12

Good for the car good for the occupants

Every MANN-FILTER is a high-quality brand product in original equipment quality which motorists can rely on at all times. Oil, air and fuel filters in the vehicle assure constant full engine performance between two service intervals and are indispensable aids to achieve long vehicle life. Additional protection is provided by air filter media which are impregnated with a flame-retardant substance. This reliably prevents the air filter from bursting into flames if hot cigarette ash is ingested into the air intake.

Filter solutions from MANN-FILTER in original equipment for customer loyalty.

quality - good for your car and good Cabin filters from MANN-FILTER also ensure the right climate in the passenger compartment on a continuous basis. People suffering from asthma and allergies benefit in particular from our high-quality filter solutions which reliably trap nearly 100% of dust, pollen, soot and other dirt particles from the intake air.

> Today, filter media by MANN-FILTER are nearly all made of renewable raw materials which can be fully incinerated to allow easy disposal. This is good for the environment and therefore good for all of us.

> Air filters from MANN-FILTER are impregnated with a flame-retardant substance. It reliably prevents the air filter from bursting into flames if hot cigarette ash is ingested into the air intake.

> > MANN FILTER

Any other questions?

MANN-FILTER is always there for you - with high-quality filtration solutions, efficient range of services and qualified staff. If you have any questions or suggestions, please do not hesitate to contact us. We look forward to your letters, faxes, e-mails, calls.

